



**The Florida
Historic Capitol
Museum presents
*Clothes Lines: Florida
Political T-shirts,***

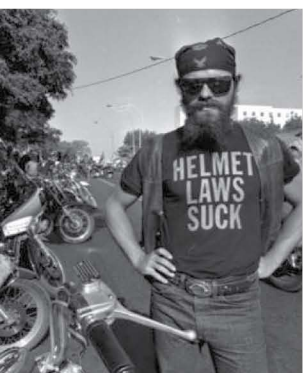
an exhibit featuring political clothing that showcases the art of wearing your opinion on your sleeve. Throughout the summer of 2017, visitors are invited to see photographs and T-shirts exploring how fashion and politics intersect.





By sponsoring ***Clothes Lines: Florida Political T-shirts***, you will be demonstrating your commitment to the community. Your company will help to further civic and cultural engagement and education, while gaining exposure at Florida's most iconic Museum, located at the heart of Florida politics.

From June 17 – August 27, 2017, creative and sometimes colorful T-shirts will be on display, demonstrating how clothing has been used to promote candidates and ideas in Florida politics. With shirts dating back as far as the 1970s, *Clothes Lines* will explore how T-shirts remain a popular way to share personal politics in a very public way. Worn by citizen activists and public officials alike, the political T-shirt demands attention. Even beyond the campaign season or advocacy moment, iconic slogans can live on and change meaning as each generation appropriates and reinterprets statements, making them relevant to contemporary issues. Interactive stations for all-ages will accompany the forty-plus artifacts. Spend some time with us this summer to learn more about Florida's political T-shirts, try on your perfect T, and craft a campaign slogan of your own in the new Florida Historic Capitol Museum exhibit *Clothes Lines!*





SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVEL: \$1,000

- ✓ Company's logo or t-shirt prominently displayed at entrance of exhibition gallery.
- ✓ Recognition on all exhibition materials, including posters, flyers, rack cards and programs.
- ✓ Digital branding and social media exposure, including weekly announcements on Facebook and Twitter.
- ✓ Company logo featured on event web page and in email marketing efforts.
- ✓ Inclusion in news releases for the exhibition opening that will be disseminated to local and regional media.
- ✓ Verbal recognition at all exhibit related events and programs.
- ✓ Complimentary invitations to the exhibit preview and reception.
- ✓ Customized private wine and cheese curator's tour for your company. (Max 20 people)
- ✓ 1 year corporate membership to the Museum.

SPONSORSHIP LEVEL: \$500

- ✓ Company logo displayed at entrance of exhibition gallery.
- ✓ Recognition on all exhibition materials, including posters, flyers, rack cards and programs.
- ✓ Digital branding and social media exposure, including weekly announcements on Facebook and Twitter.
- ✓ Company logo featured on event web page and in email marketing efforts.
- ✓ Verbal recognition at all exhibit events and programs.
- ✓ Complimentary invitations to the exhibit grand opening and reception.



SPONSORSHIP FORM

INFORMATION

Contact: _____

Company / Organization: _____

Address: _____

Phone: _____

Fax: _____

SPONSORSHIP LEVELS

Please check the box next to your level of participation below. Please make check payable to the Florida Historic Capitol Foundation.

\$1,000 EXHIBITION SPONSOR

\$500 EVENT SPONSOR

OTHER OPPORTUNITIES TO PARTICIPATE

My company/organization would like to support the exhibit by providing:

If you and your staff would like to assist with the exhibit but are not sure how you would like to participate, please contact the Development Office at 850-487-1902 or email cummings.suzanne@flhistoriccaptol.gov to discuss ways you can support the Florida Historic Capitol Museum.

**PLEASE RETURN THIS FORM
AND PAYMENT FOR YOUR
SPONSORSHIP TO:**

Florida Historic Capitol Museum
400 South Monroe Street, Room B-06
Tallahassee, Florida 32399-1100
850.487.1902

